

Available at our Leesburg Campus....
Leesburg - 9501 U. S. Highway 441, Leesburg, FL 34788 (352) 365-3556)

**LAKE-SUMTER COMMUNITY COLLEGE
AND SCORE PRESENTS**

**2010 SMALL BUSINESS
WINTER WORKSHOP SERIES**

USING EMAIL AS YOUR ADVERTISING MEDIUM

With an overview of Email technology in customer relationship marketing, we will review some professional assistance that is available.

CRN: 25131
Date: February 11, 2010 (Thursday)
Time: 6:00-8:00 p.m.
Location: Bldg M, 119
(Executive Conference Room)
Fee: \$20.00

UNDERSTANDING FINANCIAL STATEMENTS

The discussion will be on how to cut through the jargon and technical terms to find the information that is essential to your business.

- AND -

FUNDAMENTALS OF BUSINESS INSURANCE

Staying in business requires managing risk. This workshop discusses available property and liability insurance as well as employee benefit coverage.

CRN: 25132
Date: February 18, 2010 (Thursday)
Time: 6:00-8:00 p.m.
Location: Bldg M, 119
(Executive Conference Room)
Fee: \$20.00

STARTING AND FINANCING A NEW BUSINESS

The discussion will be on personal-ity traits of an entrepreneur, personal and family considerations, financing options, buying a business, leasing vs. buying assets.

CRN: 25133
Date: February 25, 2010 (Thursday)
Time: 6:00-8:00 p.m.
Location: Bldg M, 119
(Executive Conference Room)
Fee: \$20.00

REGISTRATION FORM ON THE BACK